KENECHUKWU AUGUSTINE ANIAGOLU

SENIOR UI/UX DESIGNER/GRAPHICS DESIGNER

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Experienced knowledge of design with 8 years expertise in UI/UX, web, and 3D design. Demonstrates strong attention to detail while managing tight deadlines, proven proficiency in advertising and branding, committed to delivering high-quality results and meeting project objectives.

Work Experience

SENIOR UI/UX DESIGNER   August 2023 - Present
MI SERVICES | UNITED STATES

- With excellent knowledge in UI design, led the UI design of a loan processing app in Figma, to enable swift loan approvals. This led to a 55% increase in borrowers and lenders.
- Designed multiple user interfaces from scratch for different landing pages using Figma. This improved user experience and increased leads by 25%.
- Crafted a responsive on-boarding interface for a loan application, for borrowers and lenders which was tailored for all screens.
- Innovated design concepts, layouts, and visual elements, scaling project delivery efficiency by 15%.
- Brainstorm an intuitive UI for a cryptocurrency saving app called Deeper Wallet.
- Improved usability and user savings by 30% by creating systems for seamless navigation and multi-factor authentication.

WORDPRESS DEVELOPER   September 2022 - July 2023
SOS CREATIVITY | UNITED KINGDOM

- Created responsive AI learning applications using Flutter Flow, integrated with ChatGPT-4, to meet all user requirements and prioritize seamless learning experiences. The final products fulfilled client specifications with high satisfaction.
- Developed the Nova-Alarms (https://nova-alarms.co.uk/) website using Figma and WordPress CMS, exceeding client expectations by 65%. This supported Google SEO ranking conversions in the Manchester, UK area.
- Troubleshot WordPress website's using diagnostic WordPress plugins which resolved about 90% of the issues. This influenced stakeholders' experiences and website SEO by 35% increase.
- Innovated eye-catching branded visual designs for digital platforms that reached over 5000 people, which was a 55% increase.
- Clearly communicated and coordinated daily tasks using Asana for project organization and Clockify for time tracking, leading to better productivity, timely task completion.

SOCIAL MEDIA MANAGER   May 2020 - August 2022
KIERIANTECH AGENCY | NIGERIA

- Managed and grew the social media accounts of two major clients in the cryptocurrency and football prediction industries across three platforms.
- Analyzed trends, directed engaging content, and executed targeted ad campaigns, resulting in significant growth in followers and engagement.
- Increased social media followers by 60% within 3 months by curating engaging content and utilizing powerful hashtags.
- Produced 10+ motion graphics videos per month while implementing account management activities, to boost audience engagement and brand visibility.
- Created a logo to boost the company's brand which enhanced the brand's awareness.

WORDPRESS DEVELOPER   November 2018 - April 2020
RG MARKETING METHODS | UNITED STATES

- Managed WordPress templates to make eye-catching landing pages that work great. Also innovated awesome designs that fit the project perfectly, making the landing pages smooth and impressive.
- Tested WordPress themes and designs on different devices to ensure functionality and appearance across desktops, smartphones and tablets.
- Collaborated with team members to develop advanced WordPress websites, encompassing client consultation, layout design, theme customization, plugin integration, and performance optimization.
- Enhanced users experience by debugging, optimizing and enhancing performance of WordPress websites.
- Managed WordPress website's for timely security and technical updates. Conducted thorough testing to maintain smooth operations, maintaining the best security and functionality.

- Visual designs and layouts were prepared for website, social media and ads campaigns, tailored to fit different platforms, in digital and print format, thereby enhancing brand visibility and engagement.
- Prepared and edited videos with Adobe Premiere Pro, improving marketing campaigns with better post-production. This has made marketing more effective, delivering captivating content.
- Produced timely and effective visual communication materials for online and physical use, to support the company's strategy and priorities both internally and external.
- Developed and maintained brand identity guidelines for consistent messaging and maintaining visual standards across all marketing materials, resulting in a cohesive and recognizable brand presence.

Personal attributes
- High level of organisational and time management skills
- Strong written, verbal communication skills and collaborative team player with a keen eye for detail.
- Time management skills, with the ability to manage multiple tasks, working well under pressure and tight deadlines.
- Excellent knowledge of typography, layout, UI/UX and design principles.
- Good interpersonal and collaboration skills
- Strong portfolio and stays updated on design trends.

Core Skills:
Graphics Design, Logo / Branding, UI/UX Design, Word press Development, 3D Product Modeling, Social Media Management, Knowledge of Google Slides, Facebook Ads.

Tools:
Adobe Photoshop, Adobe illustrator, Adobe InDesign, Adobe Affect Effects, Adobe Premier Pro, Adobe XD, Figma, Flutter flow, Cinema 4d, Adobe substance painter, Canva, CorelDraw, Asana (project management tool), Power Point, Microsoft Word, Microsoft Excel.

Education:
University of Salford   September 2022 - September 2023
MSc Computer Science | Advanced Databases, Big Data Tools & Techniques,
Machine Learning & Data Mining, Applied Statistics & Data Visualization.

Enugu State University of Science and Technology   October 2011 - December 2016
Bachelor of Engineering | Electrical & Electronics

Interests:
Basketball, Sketching, Football

PORTFOLIO LINKS

Portfolio Website >> myfxmedia.net

Behance >> behance.net/myfxmedia

FIGMA LINKS (UIUX DESIGNS)

Learning App Design >> View Works

Web3 Landing Page >> View Works

Landing page >> View Works

Wedding website >> View Works

LOGO DESIGN & BRANDING:

Coffee logo >> View Works

Motion Agency logo >> View Works

Funnels agency logo >> View Works

Electric company logo >> View Works

Fast food resturant logo >> View Works

Consulting agency logo >> View Works

DRIVE LINKS (OTHER DESIGNS):

Movie Posters >> View Works

Photoshop works >> View Works

Cover Arts >> View Works

T shirts design >> View Works

Banner Designs >> View Works

Animations >> View Works

Logo Designs >> View Works

Packaging designs >> View Works

Illustrations >> View Works

3D Models>> Sample1 // Sample2 // Sample3 //

Sample4