

# Kenechukwu Aniagolu

Multi-disciplinary Designer

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Other portfolios: [ [Linkedin](#) - [Behance](#) - [Dribbble](#) ]

## Summary

As a multi-disciplinary designer with 8 years of experience, I am highly motivated, hardworking, and skilled at creating effective designs even within tight deadlines, while paying attention to details. I have an extensive experience in traditional advertising and branding, which I implement in my passion for UI/UX, web and 3D design. I excel at providing exceptional customer service and flexibility in changing positions between an independent designer and a team member.

## Skills.

GRAPHICS DESIGN ----- 80%  
LOGO/BRANDING ----- 70%  
UI DESIGN ----- 60%  
WORDPRESS DEVELOPMENT ----- 65%  
3D PRODUCT MODELING ----- 45%  
SOCIAL MEDIA MANAGEMENT -----55%

## Software.

ADOBE PHOTOSHOP ----- 65%  
ADOBE ILLUSTRATOR ----- 35%  
FIGMA -----60%  
ADOBE XD -----60%  
FLUTTER FLOW ----- 20%  
CINEMA 4D -----50%  
ADOBE SUBSTANCE PAINTER -----45%  
CORELDRAW -----70%

## Hobbies & Interests

Basketball, Sketching, Football

## Best Portfolio

My Portfolio >> [myfxmedia.net](http://myfxmedia.net)

My Behance >> [behance.net/myfxmedia](http://behance.net/myfxmedia)

Banner Designs >> [View Works](#)

Animations >> [View Works](#)

Logo Designs >> [View Works](#)

Stationery designs >> [View Works](#)

Packaging designs >> [View Works](#)

Illustrations >> [View Works](#)

3D Models>> [Sample1](#) // [Sample2](#) // [Sample3](#) // [Sample4](#) //

## Education

University of Salford, Manchester UK

MSC Computer Science (Data science)

September 2022 - September 2023

Enugu State University of Science and Technology (ESUT),  
Enugu, Nigeria.

Bachelor of Engineering (Electrical & Electronics Engineering)

October 2011 - December 2016

## Key Highlights

- Proficient in using Figma, Cinema 4D, Adobe XD, Adobe Photoshop, Adobe Illustrator, Corel Draw, Adobe Indesign.
- Knowledge of UI/UX Design, print designs, 3D Modelling, Social Media Management, WordPress development.
- Good Presentation, Excellent customer service and communication skills.
- Currently employed in a dynamic work environment that prioritizes the efficient execution of customer requirements, operational processes, and tasks.
- Highly adaptable, eager to acquire new skills, and open to embracing diverse job functions and challenges.
- Great interpersonal, Planning, and organizational skills.
- Excellent problem-solving, analytical, and listening skills.
- Attentive to details and effective team player.

## Work Experience

Date: July 2023 - Present

Role: UI/UX designer

Company: MIServices

- Built two stunning and effective landing pages for facilitating a banking application operations, using Figma
- Built the user interfaces of several websites from conceptualization to finishing, and tested the user experience to ensure it is easy-to-use and seamless
- Developed a cloud-based web banking app (Saas), with priority on functionality of details in collaboration with the product management team.
- Built a mobile cryptocurrency saving wallet application from conceptualization to delivery.
- Designed the on-boarding user interface for a loan application to be used on desktop, mobile, and tablet screen sizes, and testing for user experience
- Developed brand strategies that emphasized on establishing a lasting brand identity for clients
- Designed stunning and effective info graphics for effective communication of brand message for clients.

**Date:** October 2022 - July 2023

**Role:** UI/UX / WordPress designer

**Company:** SOS Creativity (Hybrid) - soscreativity.co.uk

- Developed an average of 1 user-friendly web and mobile user interfaces (UI) per month, enhancing user experience and maximizing engagement.
- Produced responsive apps using Flutter Flow that met 100% of client requirements and were intuitive in design.
- Collaborated with product managers and engineers to ensure functionality of the interface designs.
- Designed effective WordPress websites that exceeded client expectations by 65%, resulting in positive feedback and increased conversion rates.
- Troubleshooted WordPress websites, by successfully identifying and completely resolving at least 90% issues affecting performance, functionality and security.
- Created impactful social media banners that significantly increased brand visibility, attracted an audience of 10,000+, and fostered relational user engagement.
- Expanded brand guidelines aligning with organizational vision and stakeholder collaboration.

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**Date:** November 2018 - April 2020

**Role:** WordPress designer / Graphics designer

**Company:** RG Marketing Methods

- Employed Divi templates to create visually appealing and 100% functional landing pages.
- Tested website themes and designs on multiple devices to prove their adaptability
- Implementing interactive elements like drop down menus, buttons, sliders, etc. on website designs.
- Initiated and implemented 6+ advanced WordPress websites from concept to launch.
- Debugged and optimized WordPress websites to improve performance and user experience.
- Ensured timely security and technical updates on WordPress websites that support smooth operations
- Created 3+ packaging designs for merchandise and social media banners for advertisements, which contributed to improving brand awareness of our clients.
- Crafted 2+ logo designs, which established a compelling branding identity, and generated 100+ custom cup packaging designs using Photoshop.

**Date:** June 2020 - July 2022

**Role:** Graphics designer/Social media manager

**Company:** Kieriantech Agency

- Managed and grew the social media accounts of 3 major crypto currency clients on 3 different social media platforms.
- Achieved a remarkable 90% increase in followers within 3 months on these platforms by creating engaging eye-catching content and identifying powerful hashtags.
- Designed fixtures, 90+ social media banners and 30+ videos for clients.
- Brainstormed and designed 5+ brand logos for company branding.
- Generated full branding strategy, emphasizing visual identity, brand voice, and comprehensive brand guidelines to achieve 100% effective overall branding.
- Created quality websites by prioritizing stunning visuals, easy navigation, and powerful features, using WordPress.
- Crafted responsive and intuitive apps that precisely met our client's needs using Flutter Flow.

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**Date:** February 2015 - October 2018

**Role:** Graphics designer/3D Modeller

**Company:** Blue Print Afric - blueprintafric.com

- Designed and produced graphics, illustrations, and layouts for websites, social media posts, advertisements, and other marketing methods.
- Created and edited videos using Adobe Premier Pro to enhance marketing campaigns
- Designed and printed roll-up banners and stationary designs according to the needs of our clients.
- Developed one captivating motion graphics presentation, using Cinema4D and After Effect.
- Created and revamped 4+ logo designs and established the branding, which includes the packaging design.
- Established a cohesive branding system for their clients, produced ads banners, ads motion graphics.
- Created a 3D product design of a Wi-Fi/router device, and rendered out 10 images for product photography.